

RYAN NYBERG

Full Stack Developer

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A highly adaptable Full Stack Developer and AI Engineer with a robust background in digital media and brand strategy. Proven track record in designing scalable web architectures, integrating complex backend systems, and crafting responsive, high-performance user interfaces. Adept at leveraging both technical acumen and creative marketing experience to drive user engagement and deliver impactful digital products.

EXPERIENCE

Orchard Beach Community Group

2016 - Present

Software Developer

Led the end-to-end development of a comprehensive community portal. Engineered a robust, scalable backend architecture using MongoDB to handle complex data relationships and real-time synchronisation.

Architected a secure automated billing system and an intuitive administrative dashboard, driving significant operational efficiency. Developed a custom CRM solution tailored to unique member management workflows, ultimately improving community engagement and data organization.

The Evil Burrito

2019 - 2021

Javascript Developer

Conceptualized, designed, and deployed a highly performant and visually striking responsive website that elevated the brand's digital presence and user experience.

Devised and executed data-driven marketing strategies to increase customer acquisition. Produced compelling digital and physical marketing collateral, and led innovative guerilla marketing campaigns that successfully amplified brand awareness in key target demographics.

Pirate's Booty

2008 - 2012

Area Brand Manager

Cultivated strategic B2B relationships with retail management, consistently maintaining top-performing regional sales records throughout my tenure. Designed and executed high-impact product displays and print marketing collateral to drive regional advertising and point-of-sale conversions.

Directed experiential marketing initiatives and managed high-visibility demo events. Recruited, trained, and led a team of dynamic Brand Ambassadors, ensuring consistent messaging and elevating the brand's overall presence in the market.

Encore Nationwide

2008 - 2012

Brand Ambassador & Campaign Manager

Spearheaded the high-profile 'Camp Vegas' campaign, managing end-to-end promotional strategies and event operations to drive regional brand awareness. Executed targeted information distribution and high-energy product demonstrations at major events.

Served as a lead promotional model and brand ambassador for premium liquor promotions and sampling initiatives. Consistently delivered exceptional consumer engagement, maximizing brand visibility and driving direct consumer acquisition.

Level 1 Promotion

2008 - 2012

Brand Ambassador

Served as an elite 'Allstar' Brand Ambassador and promotional model, acting as the dynamic frontline representative for diverse, high-profile client portfolios. Executed targeted grassroots and guerilla marketing campaigns to maximize brand visibility and consumer reach.

Facilitated direct consumer engagement through high-energy product demonstrations and sampling initiatives. Gathered actionable field data and consumer feedback to refine future marketing strategies and optimize overall event ROI.

House of Blues Entertainment

2008 - 2012

Event & Promotion Coordinator

Orchestrated end-to-end live entertainment events by negotiating and booking high-profile acts, while executing comprehensive event promotion strategies to maximize attendance. Cultivated and managed targeted mailing lists to drive sustained audience engagement and ticket sales.

Directed on-site crew operations and guest list management, ensuring seamless event execution from load-in to load-out. Prioritized an exceptional customer experience, consistently maintaining high satisfaction rates across all venues and performances.

EDUCATION

Google AI Professional Certificate

2026

Certified Professional

Demonstrated proficiency in artificial intelligence concepts, prompt engineering, and modern AI development workflows to solve complex technical problems.

SAE/Ex'pression College for Digital Arts

2011

Bachelor of Applied Science

Specialized in digital media, interactive design, and multimedia production, establishing a rigorous foundation in creative technology and digital experiences.

Apple Certified Pro / Logic Pro

2011

Apple Certified Master Pro

Recognized expertise in professional audio engineering, sound design, and advanced digital audio workstation processing.

SKILLS

Next.js

React

TypeScript

Node.js

PostgreSQL

MongoDB

Redis

Docker

AWS

Vercel

Git

Tailwind

GSAP

Prisma

Stripe

REST APIs

WebSockets

React Native

Framer Motion

Three.js

WebGL